



# COUNTING



COUNTING ON CHICAGO COALITION NEWSLETTER - WORKING TO ENSURE EQUITY THROUGH A COMPLETE CENSUS COUNT

## FROM THE DESK OF... DONALD J. DEW



Thank you Chicago!  
The 2020 Census virtual outreach campaign has reached thousands of households throughout Illinois. Partnering organizations across the state of Illinois

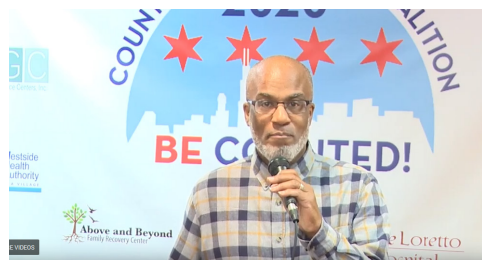
continue our virtual census campaign to communicate with households by phone, email, web and social media the importance of completing the 2020 Census. It's just 10 questions and 10 minutes of time, from the convenience of your home, and it's done.

Counting on Chicago Coalition (COCC) events including Census Sunday (March 29), NBA All-Star Watch Party 2020 and April 1 Census Day reached thousands throughout Illinois to inform them of the importance of completing the 2020 Census. We continue to focus on our mission of increasing census participation among the hard-to-count residents in 13 communities across Chicago, and we are eager to reach our goals in spite of COVID-19 (Coronavirus) challenges. We are encouraged that during these unprecedented times it will serve as an opportunity to capture accurate data for each reporting household.

While many people are adhering to the stay-home, save-lives order advised by Illinois Governor J.B. Pritzker and Illinois

## COUNTING ON CHICAGO COALITION CALLS UPON INFLUENCERS TO HELP GET THE WORD OUT TO COMPLETE THE 2020 CENSUS AND BE COUNTED.

Pastors, Elected Officials, NBA All Stars, Community Organizations and more.





# THE COUNTING ON CHICAGO COALITION HOSTS NBA EVENT FOR SEVERAL HUNDRED ATTENDEES

**C**ounting on Chicago Coalition (COCC) hosted a free Family NBA All-star Viewing Party and Census Jump Off event in February. More than 200 sports fans turned out for the fun-filled afternoon at Collins High School on the city's West Side. The COCC, an Illinois Census Regional Intermediary, is comprised of 18 social service agencies, whose goal is to promote the census and educate marginalized groups about the importance of participating in the census and being counted.

The event started with a short program that included welcome remarks by census officials, followed by games, photos and critical information on how the census determines how much funding local communities receive from the federal government. A variety of activities were offered—a shooting contest, basketball skills clinic and raffle prize drawings. The Jesse White Tumblers showed-off their jaw-dropping acrobatic skills. Chicago's



*Chicago Bulls player Denzel Valentine meets two young fans at the Counting on Chicago Coalition's NBA All-Star family event at Collins High School.*

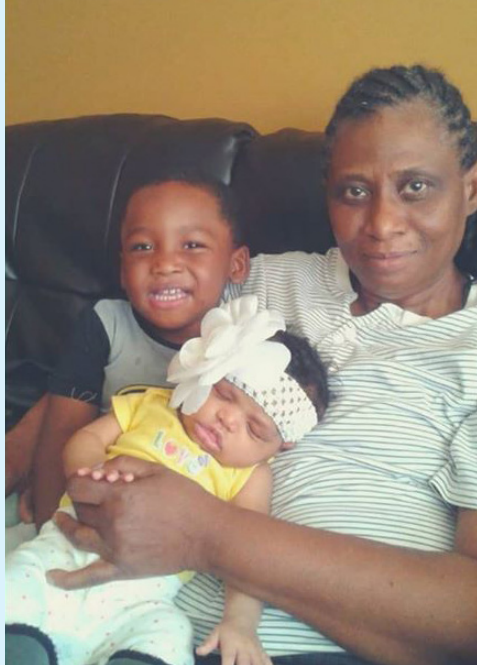


*Rapper Twista and event producer Tom Finch greet the audience.*

very own Crucial Conflict and Do-or-Die performed as well. Attendees had the opportunity to meet and greet rapper Twista, and special NBA guests that included former Chicago Bulls players Bob Love, Cliff Levingston, Craig Hodges and Mickey Johnson.



# ALL KIDS COUNT



In the last census cycle, an estimated 10% of children under the age of five were uncaptured. It's time to break the cycle. Remember to count EVERYONE in the household. That includes counting all children who live and sleep in your home most of the time. Accurate counts mean greater resources in our neighborhoods and in our schools.

## STAY CONNECTED!

There are many ways to complete your 2020 Census from home or work. Go to [my2020census.gov](https://my2020census.gov) to complete your 2020 Census questionnaire online. If you need help completing your 2020 Census questionnaire, please call toll-free 1-844-330-2020. You can also text any questions to 987987.

The Counting on Chicago Coalition (COCC) is available to guide you through the process and assist in ensuring that the resources you need to BE COUNTED in the Illinois 2020 Census are available to you. For more information about President/CEO Donald J. Dew and The COCC, Visit [www.countingonchicagoalition.org](https://www.countingonchicagoalition.org). To view and share 2020 Census Public Service Announcements provided by Illinois elected officials, NBA players, celebrities and community members visit COCC via our social media sites: Facebook, IG, LinkedIn @countingonchicago and Twitter @countingonchi.

## FROM THE DESK OF...DONALD J. DEW *continued from page 1*

Health Professionals, it is also an essential time for Illinois residents to complete the United States 2020 Census form, that is so important it is required by law. The results from the 2020 Census will be used to direct billions of dollars in federal funds to local communities for schools, roads and other public services that will address the social determinants of health and disparities. Including every member of each household is essential to matching funds with potential needs, expected and unexpected.

Illinois elected officials, including Congressman Danny Davis, State Representative Camille Y. Lilly and Cook County Commissioner Dennis Deer are among many others who have joined the virtual push to secure a complete count for Illinois households. Many elected

officials have responded with 2020 Census Public Service Announcements (PSA) that air on social media sites and web sites throughout Illinois.

Current and former NBA players including Denzel Valentine, Craig Hodges, Cliff Livingston, Mickey Johnson, along with hometown celebrity and hip-hop artist Twista urged supporters to Be Counted. Many of the celebrities are also featured in a 2020 Census PSA campaign.

Today is the day that matters the most. Don't delay. Complete your 2020 Census and Be Counted. Thank you to all our coalition partners that are pushing the 2020 Census message, engaging thousands of households virtually, and delivering essential services during this pandemic. **We are stronger together!**



# IT'S TIME TO JOIN THE CAUSE AND BE COUNTED IN THE 2020 CENSUS. **WE ARE BETTER TOGETHER!**

**M**ost households should have received their initial census participation invitation in the mail and can begin completing the census now! You can complete the census safe at home online, by phone or by mail.

## ONLINE

Get started online at [www.MyCensus2020.gov](http://www.MyCensus2020.gov) with just nine questions to complete the 2020 Census questionnaire and you're counted.



## TEXT QUESTIONS:

Text 987987 to get answers to your 2020 Census questions

## STAY CONNECTED ON SOCIAL MEDIA:

FB @Counting on Chicago

IG @Counting on Chicago

LinkedIn @Counting on Chicago

Twitter @Counting on Chi

#CountingOnChicagoCoalition2020 #Census2020

#2020census #chicagocensus2020 #becounted

## CLICK TO VIEW 2020 CENSUS PSA HERE:

**PLEDGE TO  
TAKE THE  
CENSUS!**

Make sure your neighborhood gets the funding it needs.

**2020 CENSUS**  
Everyone Counts!

**Text "PLEDGE" to  
987987**

**...and get your  
digital pledge card.**

**Counting on Chicago Coalition 2020 BE COUNTED!**  
[www.countingonchicagoalition.org](http://www.countingonchicagoalition.org)

\*To stop receiving text messages from this number at any time text "EXIT" or "STOP"

\*Standard message and data rates may apply

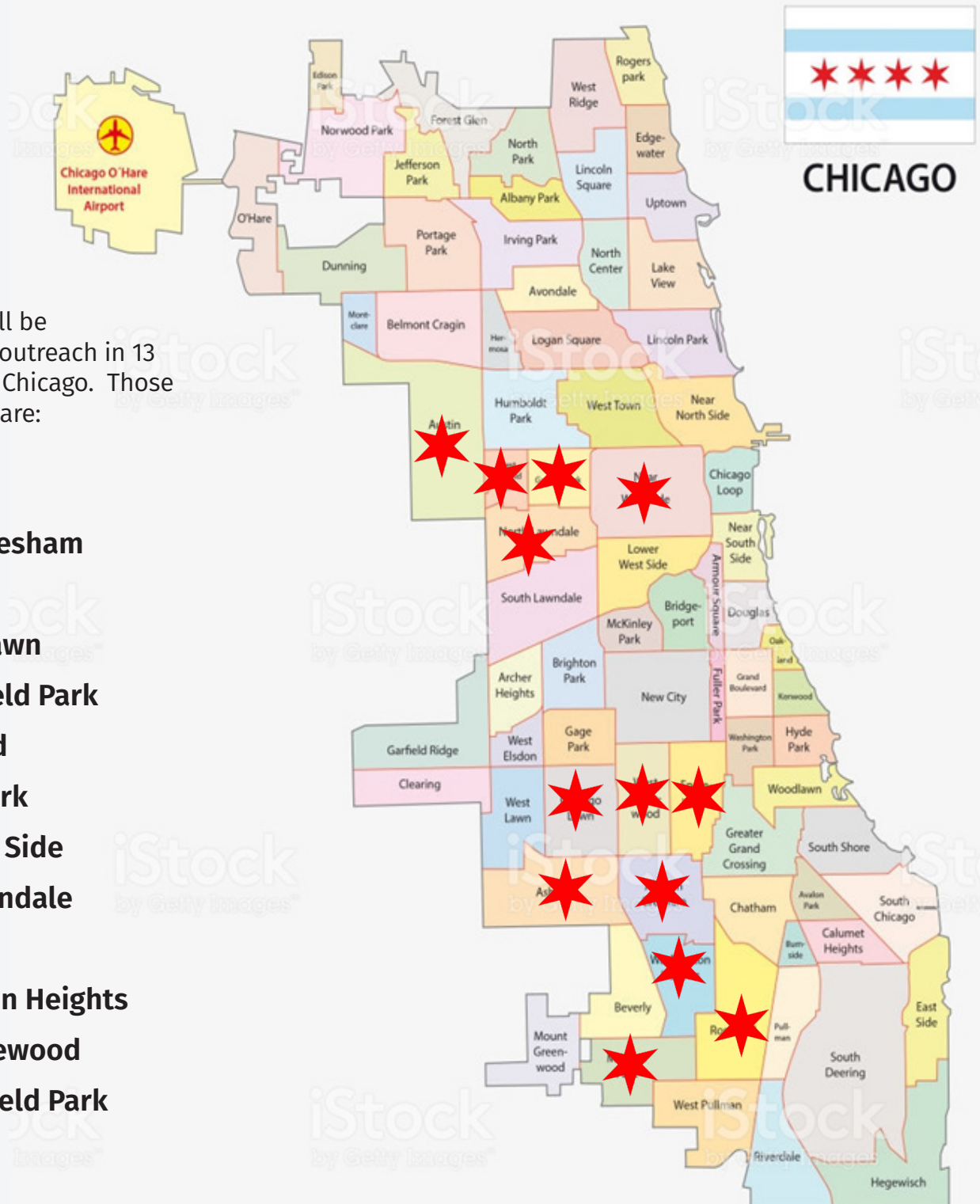
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# COMMUNITIES WHERE THE COALITION WORKS:



The coalition will be responsible for outreach in 13 communities in Chicago. Those neighborhoods are:

- **Ashburn**
- **Auburn Gresham**
- **Austin**
- **Chicago Lawn**
- **East Garfield Park**
- **Englewood**
- **Morgan Park**
- **Near West Side**
- **North Lawndale**
- **Roseland**
- **Washington Heights**
- **West Englewood**
- **West Garfield Park**

#Chicago #ashburn #aubrungreshamchicago #austinchicago #chicagolawn #eastgarfieldpark #eastgarfieldparkchicago #englewood #englewoodchi #morganparkchicago #nearwestside #nearwestsidechicago #northlawndale #roselandchicago #roseland #washingtonheights #westgarfieldparkchicago #westgarfieldpark





# A 2020 census coalition reaching Chicago's hard-to-count areas



## WE'RE ALL IN THIS TOGETHER!

NEED 2020 CENSUS ASSISTANCE? CLICK ON THE COMMUNITY ORGANIZATION NEAR YOU TO CONNECT!

